

How Health Care Execs Can Better Support Clinicians



Ensure Adequate Coverage

Surges and demand fluctuations can be unpredictable, but do your best to create a coverage model that is flexible and doesn't leave clinicians feeling overwhelmed with every shift.



Keep Communication Lines Open

Make sure your clinicians have a way to express their concerns and compliments. Check-in with them casually to keep a pulse on how things are going.



Empower Your Team

Set your clinicians up for success by reducing administrative burdens as much as possible and allowing them to focus on patient care.



Encourage Camaraderie

Create places for your clinicians to connect, whether it's in a lounge, the dining hall, or at community events.



Recognize the Struggle

Times are tough in healthcare. Acknowledge that with your clinicians and regularly thank and recognize all they're doing.



Prioritize Mental Health

Publicize your employee assistance program and other mental health resources for your clinicians to make sure they're taking care of their own health, as well as their patients'.

